



CAMP VIA

SPONSORSHIP OPPORTUNITIES

Support summer programming for teens and young adults with varying disabilities and help them achieve their personal goals!

TRAILBLAZER SPONSOR - \$7,500

- Provides funding for a **full week** of programming (companies have the option to help develop programming with Via Staff)
- Week named after business
- Company logo featured prominently on back of Camp Via T-shirt*
- Opportunity to provide signage on location during activities
- Social media thank you to our 3,000+ followers
- Company logo on Via of the Lehigh Valley website
- Opportunity to provide marketing SWAG and business literature for students & parents



ADVENTURER SPONSOR - \$3,750

- Provides funding for **2 and a half days** of programming (companies have the option to help develop programming with Via Staff)
- Opportunity to provide signage on location during activities
- Company logo on the back of Camp Via T-shirt*
- Social media thank you to our 3,000+ followers
- Company logo on Via of the Lehigh Valley website
- Opportunity to provide marketing SWAG and business literature for students & parents



EXPLORER SPONSOR - \$1,500

- Provides funding for **a day** of programming
- Company name on back of Camp Via T-shirt*
- Social media thank you to our 3,000+ followers
- Company logo on Via of the Lehigh Valley website
- Opportunity to provide marketing SWAG and business literature for students & parents



For more information or to sponsor, please contact:
Michele Grasso, VP of Development & Communications
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*Sponsorship must be committed by June 15 for company logo/name to be included on T-shirts.

If Camp Via sponsorships raise more than is needed to cover programming costs, funds will be used to support Via's other essential services.