EITC/OSTC Business Applications
Open May 15 for Tax Credits

Companies can earn tax credits by making contributions to Via of the Lehigh Valley through the EITC and OSTC programs. Businesses can apply for Educational Improvement Tax Credits (EITC) starting May 15 and Opportunity Scholarship Tax Credits (OSTC) at anytime.

Tax credits equal 75% of a contribution up to $750,000/year. This can increase to 90% if a business agrees to provide the same amount for two consecutive years. For contributions to EITC Pre-Kindergarten Scholarship Organizations, businesses receive tax credits equal to 100% of first $10,000 and up to 90% of the remaining amount up to $200,000. Via’s greatest need is in the EITC Pre-Kindergarten program.

Apply Early, Credits Fill Fast!
Go to www.ViaNet.org/EITC to apply.

- May 15 – Businesses who fulfilled their 2-year commitment and wish to reapply in FY 15/16.
- May 15 – Businesses who are in the middle of their 2-year commitment.
- July 1 – All other businesses including Pre-K business applications.

Please contact Lisa Walkiewicz for more information:
Via@ViaNet.org | 484-893-5390

Via Teen Experience

Via Teen Experience helps prepare teens for the transition from high school to adult life. “Teens are introduced to options after graduation like work, post-secondary education and volunteerism,” said Meghan Larkin, Teen Experience Coordinator.

“Via helps students develop life skills that can ensure success as they transition to adult life. Students learn about their community, participate in career shadowing, practice mock interviews with companies like Olympus and Martin Guitar, and volunteer at organizations across the Valley.”

Via Teen Experience helps young people connect to their communities, lead productive lives and be respected for their choices. The development of social skills and peer networks are critical in the teen years. These skills help individuals be successful in career development and independence.

Via Teen Experience offers a 10-week summer session that serves 40 youths in the community. Please visit our website or call 610-317-8000 x483 for more information.

Visit ViaNet.org or call 610-317-8000 for more information.

Donor Spotlight - Laros Foundation Awards Via $10,000

Sharon Zondag and Diane Donaher from the R.K. Laros Foundation made a visit to Via to present $10,000 for a flooring project in the dining area of Via’s Workshop. A positive, cheerful environment is important in keeping productivity high in order to satisfy our customers. Our new dining area is a pleasant and welcoming gathering place for our workshop employees.

The R.K. Laros Foundation has a strong commitment to the greater Bethlehem community with a goal to provide grants to non-profit charitable organizations like Via, where their grants will support programs that might not otherwise occur. Via is thrilled to partner with the Laros Foundation and looks forward to continuing our relationship.
For six years, Sands Casino Resort Bethlehem has been one of Via’s most supportive community partners. They are generous sponsors for several Via events, including the Via Marathon, and they have provided Via Workshop employees with ongoing work for many years. Via employees recently unpacked more than 15,000 boxes of candy that were used as promotional items. In the past, Via’s Workshop has packaged coffeemakers, crock pots and jewelry cleaners for the Sands Bethlehem.

Sands Special Events Manager Diane Walker told us, “Via’s team is always ready and willing to work hard to process items for the Sands promotions. They work diligently and get the job done in a timely manner. The entire team provides service with a smile and we are happy to provide this work opportunity for people with disabilities.”

Companies are flooded with requests for support every day. Via offers a unique way for your employees to give back to the community through Corporate or Organizational Clothing Drives. Contact us today to schedule your Stuff the Truck event: Via@ViaNet.org | 610-317-8000.

GLVADA Awards Via $5,000 for 2015 Via All Star Basketball Clinics

At the Greater Lehigh Valley Auto Dealers Association meeting, Via was presented with a $5,000 check by GLVADA Director, Andy Scott.

This award supported the Via All Star Basketball Clinics - a free clinic for athletes with special needs and a clinic for 3rd to 8th grade athletes run by Lehigh Valley Basketball Hall of Fame greats.

GLVADA encourages people to buy vehicles here in the Lehigh Valley where their purchases benefit our local economy — keeping people employed, dealerships growing and encouraging economic growth at a local level. By stimulating sales at member dealerships, they are able to reinvest in the community. This is the third year GLVADA has supported the Via Basketball Classic and we thank them for the ongoing support.